



eCOMMERCE

AND THE DEMAND FOR ZERO DOWNTIME

Bricks and mortar are here to stay... but **93% of American adults under 50** use the internet.




2015
eCommerce Sales
\$304.1 BILLION



2020
eCommerce Sales
\$1.13 TRILLION



2010
Avg. Reported Incident Length:
97 minutes
Avg. Reported Incident Cost:
\$505,500



2015
Avg. Reported Incident Length:
86 minutes
Avg. Reported Incident Cost:
\$690,200

Contact ScaleArc to talk about how we can help get you ready for extreme scalability and continuous IT operations, and how to heroically face Black Friday – and every day – head on.

www.scalearc.com

