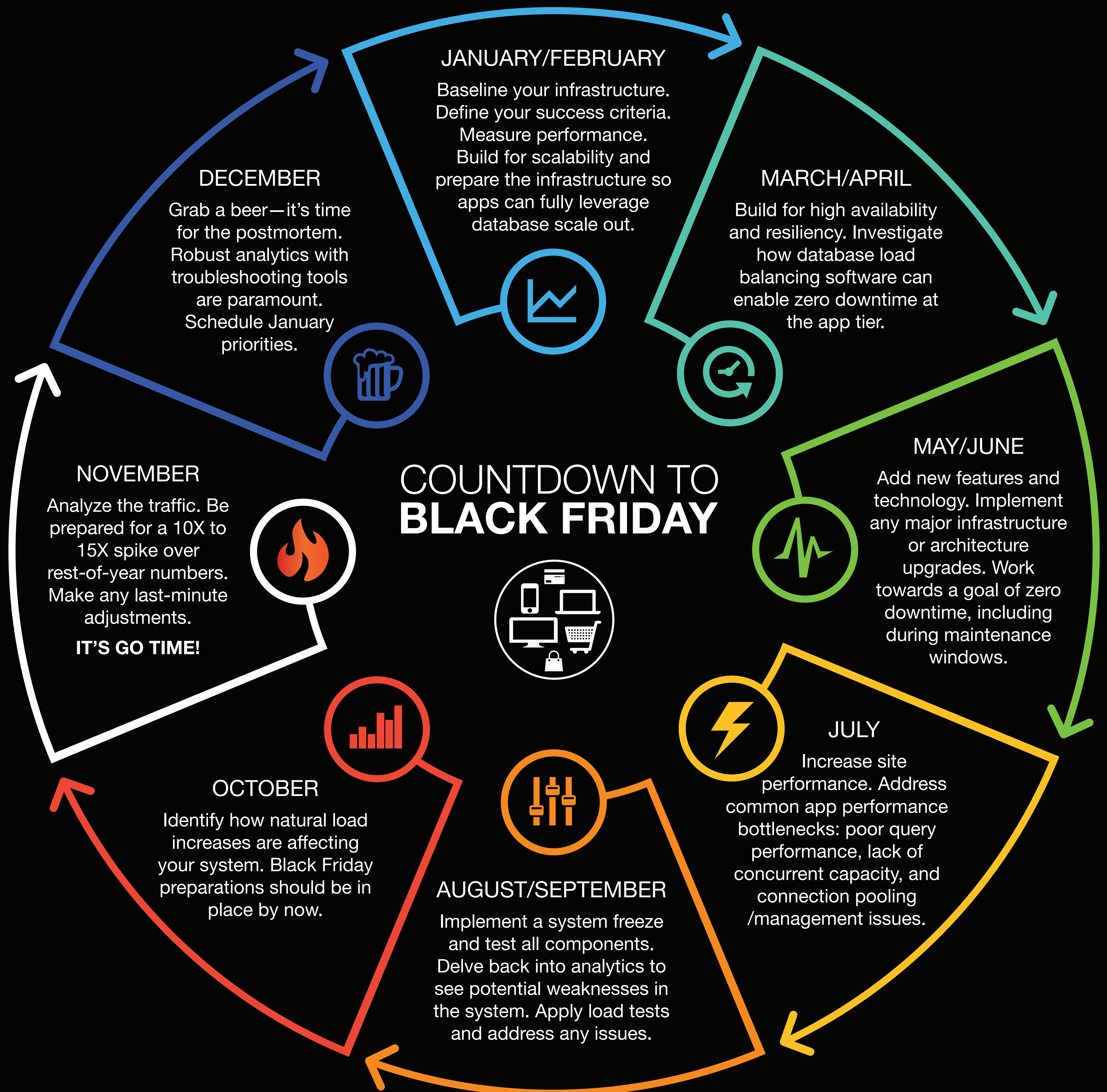


BLACK FRIDAY PREP TIMELINE



TO GET MORE EXPERT TIPS ON PREPPING FOR BLACK FRIDAY, CHECK OUT OUR WHITE PAPER **BLACK FRIDAY PREP CHECKLIST** AT WWW.SCALEARC.COM/WP-BLACK-FRIDAY-CHECKLIST