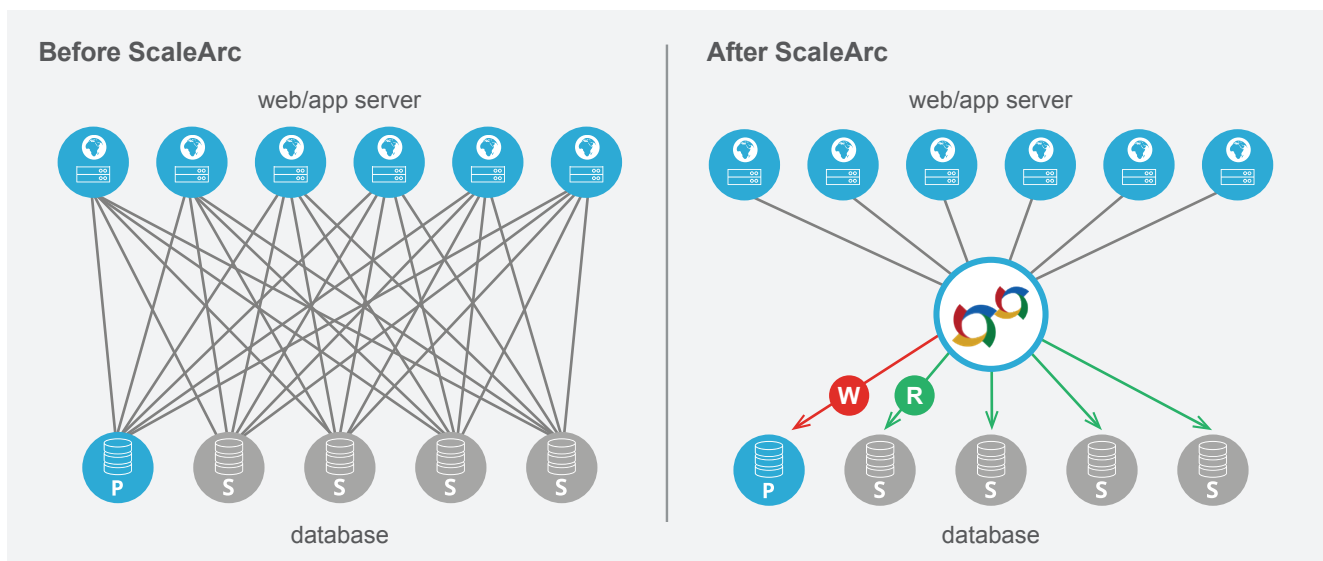


Scaling Your SaaS App for Growth

A Proven Architecture for Scale and Resiliency



ScaleArc database load balancing software transparently delivers scalability and agility that allows SaaS companies to meet and exceed performance demands, both expected and unplanned. Here are a few ways ScaleArc is enhancing service delivery for SaaS providers:

- Scale infrastructure with business growth
- Maintain uptime and data consistency
- Offer new services

Faster, Simpler, Better SaaS with ScaleArc

ScaleArc provides an ideal solution for SaaS companies by reducing service costs, improving manageability, and increasing service levels. Leveraging ScaleArc, SaaS applications can transparently deliver massive scalability and availability, local data delivery, automatic failover, 100% uptime with zero-downtime maintenance, and finely granular usage-based billing.



“ScaleArc has allowed us to drastically simplify our IT architecture and enabled us to develop our games faster. With ScaleArc, we don’t have to touch the applications, and we get enormous benefits of scale.”

– John Todd, Senior Director of Operations

ScaleArc Benefits SaaS Applications

A successful SaaS company may experience exponential growth in a short period – growth in the number of users and in the amount of data being entered and retrieved. As the amount of data grows, SaaS companies need to be ready to expand their capability to deliver data quickly, securely, and reliably.

- Scale on demand to keep up with growth and traffic surges
- Deliver excellent user experience to reduce customer churn and to garner customer loyalty
- Operate at 100% uptime with automatic failover, delivering zero downtime for maintenance, upgrades, and security updates
- Increase performance through read/write split that turns idle secondary servers into active servers
- Deploy real-time analytics and reporting to identify queries that are impacting performance

Key ScaleArc Features Enhance SaaS Applications

ScaleArc's database load balancing software deploys transparently between the SaaS application and the SQL database infrastructure. ScaleArc leverages database replication and failover to enable continuous availability of the application.

Availability Features

- Automated Database Failover
- Surge Queuing
- Read/Write Split
- Replication-aware Load Balancing

Performance Features

- Connection Pooling and Multiplexing
- Transparent In-memory Query Caching
- Query Routing and Sharding

Analytics Features

- Real-time Analytics
- Centralized Logging
- Historical Stats and Forensics

ScaleArc SaaS Customers



2901 Tasman Drive, Suite 205
 Santa Clara, CA 95054
 Phone: 1-408-780-2040
info@scalearc.com
www.scalearc.com



ScaleArc is the leading provider of database load balancing software. The ScaleArc software inserts transparently between applications and databases, creating an agile data tier that provides continuous availability and increased performance for all apps. With ScaleArc, enterprises also gain instant database scalability and a new level of real-time visibility for their application environments, both on prem and in the cloud. Learn more about ScaleArc, our customers, and our partners at

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